

**Questions and Answers -
November 13, 2015**

Office of the Treasurer and Receiver General

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RFR File Name/Title: Commonwealth of Massachusetts Graphic and Design Services for Unclaimed Property

RFR File Number: 15-UCP-Graphic & Design Services

RFR Contact Person: Jameel Moore – procurements@tre.state.ma.us

Question and Answer:

Question: I looked online for examples of previous Graphic and Design Services for Unclaimed Property but was not able to find anything. Are there any existing examples, such as the Notice of Names and ads?

Answer: Please see attached insert from the fall as well as a powerpoint slide deck that shows some of UCP's advertising campaigns.